

Media Strategies & Research

11350 Random Hills Rd Ste 670

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627 Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226
Inv Date 10/28/2012
Terms Cash In Adv

Terms Cash In Advance Contract 47708

 Bill Type
 Standard

 Period
 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:24:06PM

AgM

WHDH Boston (WHDH)

Fairfax, VA 22030

day Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:27AM (Mo) 10/23/12 5:24AM (Tu) 10/24/12 5:27AM (We) 10/25/12 5:22AM (Th)	00:30	7 News Today in New England 7 News Today in New England 7 News Today in New England	EW12122 EW12124	\$350.00 \$350.00	
day Day,M-1,Tu-1,W-1,Th-1,F-1 day Day,M-1,Tu-1,W-1,Th-1,F-1 day Day,M-1,Tu-1,W-1,Th-1,F-1 day Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:27AM (We)			EW12124	 	
day Day,M-1,Tu-1,W-1,Th-1,F-1 day Day,M-1,Tu-1,W-1,Th-1,F-1 day Day,M-1,Tu-1,W-1,Th-1,F-1						
day Day,M-1,Tu-1,W-1,Th-1,F-1 day Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:22AM (Th)		7 News Today in New England	EW12122	\$350.00	
day Day,M-1,Tu-1,W-1,Th-1,F-1	The second second	00:30	7 News Today in New England	EW12118	\$350.00	
3	10/26/12 5:30AM (Fr)	00:30	7 News Today in New England	EW12118	\$350.00	
The second secon	10/22/12 5:37AM (Mo)	00:30	7 News Today In New England	EW12124	\$350.00	
day Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:39AM (Tu)	00:30	7 News Today In New England	EW12122	\$350.00	
day Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:45AM (We)	00:30	7 News Today in New England	EW12124	\$350.00	
day Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:44AM (Th)		7 News Today in New England	EW12124	\$350.00	
day Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:44AM (Fr)		7 News Today in New England	EW12124	\$350.00	
day Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:12AM (Mo)		7 News Today in New England	EW12122	\$750.00	
day Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 6:22AM (Mo)		7 News Today in New England	EW12124	\$750.00	
day Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 6:13AM (Tu)		7 News Today in New England	EW12124	\$750.00	
day Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:23AM (Tu)		7 News Today in New England	EW12122	\$750.00	
Jay Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:23AM (We)		7 News Today in New England	EW12122	\$750.00	
day Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:27AM (We)		7 News Today in New England	EW12124	\$750.00	
day Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:13AM (Th)		7 News Today in New England	EW12118	\$750.00	
day Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:21AM (Th)		7 News Today in New England	EW12124	\$750.00	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:14AM (Fr)		7 News Today in New England	EW12118	\$750.00	-
lay Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:28AM (Fr)		7 News Today in New England	EW12124	\$750,00	
day Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:39AM (Mo)		7 News Today in New England	EW12122	\$750.00	
fay Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:58AM (Mo)		7 News Today in New England	EW12124	\$750.00	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:37AM (Tu)		7 News Today in New England	EW12124	\$750.00	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:57AM (Tu)		7 News Today in New England	EW12122	\$750.00	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:37AM (We)		7 News Today in New England	EW12122	\$750.00	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:43AM (We)		7 News Today in New England	EW12124	\$750.00	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:39AM (Th)		7 News Today in New England	EW12118	-	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:43AM (Th)		7 News Today in New England	EW12118	\$750.00 \$750.00	
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:38AM (Fr)		7 News Today in New England	EW12118		
lay Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 6:43AM (Fr)		7 News Today in New England	EW12124	\$750.00	
v M Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:23AM (Mo)		Today Show	EW12122	\$750,00	
v M Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:29AM (Mo)		Today Show	EW12124	\$2300.00	
v M Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:26AM (Tu)		Today Show	EW12124	\$2300.00	
v M Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:59AM (Tu)		Today Show	EW12122	\$2300.00	
M Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:24AM (We)		Today Show	EW12118	\$2300.00	
/ M Day,M-2,Tu-2,W-2,Th-2,F-2					\$2300.00	
M Day,M-2,Tu-2,W-2,Th-2,F-2					-	
M Day,M-2,Tu-2,W-2,Th-2,F-2						
M Day, M-2, Tu-2, W-2, Th-2, F-2						
	15,25,22 1725,11 (17)	00.50	Today Silow	EW12119	\$2300.00	
1 1	Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2	Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:00AM (Th) Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:57AM (Th)	Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:00AM (Th) 00:30 Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:57AM (Th) 00:30	Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:00AM (Th) 00:30 Today Show Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:57AM (Th) 00:30 Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 7:59AM (We) 00:30 Today Show EW12124 Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:00AM (Th) 00:30 Today Show EW12124 Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:57AM (Th) 00:30 Today Show EW12124	Day,M-2,Tu-2,W-2,Th-2,F-2 10/24/12 7:59AM (We) 00:30 Today Show EW12124 \$2300.00 Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:00AM (Th) 00:30 Today Show EW12124 \$2300.00 Day,M-2,Tu-2,W-2,Th-2,F-2 10/25/12 7:57AM (Th) 00:30 Today Show EW12124 \$2300.00



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Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency 11666/ | Invoice | 174226 | Inv Date | 10/28/2012 | Terms | Cash In Advance | Contract | 47708 | Bill Type | Standard | Period | 10/1/2012 - 10/28/2012 |

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:24:06PM

AgM

WHDH Boston (WHDH)

Fairfax, VA 22030

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:59AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
5.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 8:38AM (Mo)	_	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 8:57AM (Mo)		Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 8:27AM (Tu)	1	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show N	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 8:42AM (Tu)		Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show N	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 8:27AM (We)		Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 8:59AM (We)		Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 8:30AM (Th)	00:30		EW12118	 	
6.1	SPOT	20003-Today Show N	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 8:36AM (Th)		Today Show	EW12124	\$2300.00 \$2300.00	
6.1	SPOT	20003-Today Show N	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 8:29AM (Fr)		Today Show	EW12118	 	
6.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 8:50AM (Fr)	1	Today Show	EW12124	\$2300.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	10/27/12 6:58AM (Sa)		Today Show Weekend	EW12124	\$2300.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	10/27/12 7:26AM (Sa)		Today Show Weekend		\$400.00	
B. 1	SPOT	20189-7 News Today		10/27/12 9:17AM (Sa)			EW12126	\$400.00	
B.1	SPOT	20189-7 News Today		10/27/12 9:31AM (Sa)		7 News Today in New England-Sat		\$400.00	
9.1	SPOT	7:30AM-7 NEWS TO		10/28/12 7:51AM (Su)			EW12126	\$400.00	
10.1	SPOT					7 NEWS TODAY IN NEW ENGLAND 730A SUN	EW12126	\$500.00	
10.1	SPOT	7:57AM-TODAY SHO		10/28/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12124	\$1400.00	
	_	7:57AM-TODAY SHO		10/28/12 8:26AM (Su)	1	TODAY SHOW-SUNDAY	EW12126	\$1400.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 9:28AM (Mo)	00:30	7 News Today in New England	EW12122	\$1000.00	
11.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 9:18AM (Tu)	00:30	9-10A 7 News Today in New England 9-10A	EW12124	\$1000,00	
1.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 9:20AM (We)	00:30		EW12122	\$1000,00	
1.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:25AM (Th)	00:30		EW12118	\$1000.00	
1.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 9:25AM (Fr)	00:30		EW12118	\$1000.00	
2.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 9:41AM (Mo)	00:30	7 News Today In New England 9-10A	EW12124	\$1000.00	
	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 9:50AM (Tu)		7 News Today in New England 9-10A	EW12122	\$1000.00	
	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 9:58AM (We)		7 News Today in New England 9-10A	EW12124	\$1000.00	
	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:56AM (Th)		7 News Today in New England 9-10A	EW12124	\$1000.00	
	SPOT		Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 9:48AM (Fr)	1	7 News Today in New England 9-10A	EW12124	\$1000.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 10:30AM (Mo)	00:30	Today Show	EW12122	\$850.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 10:50AM (Mo)	00:30	Today Show	EW12124	\$850.00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 10:29AM (Tu)	00:30	Today Show	EW12124	\$850.00	
	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 10:56AM (Tu)	00:30	Today Show	EW12122	\$850,00	
	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 10:29AM (We)	00:30	Today Show	EW12122	\$850.00	
	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 10:56AM (We)	00:30	Today Show	EW12124	\$850.00	
3.1	SPOT	10:00AM-Today Shov	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 10:30AM (Th)	00:30	Today Show	EW12118	\$850.00	
3.1	_		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 10:51AM (Th)		Today Show	EW12124	\$850.00	
3.1		10:00AM-Today Shov	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 10:50AM (Fr)			EW12118	\$850.00	
	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 10:59AM (Fr)			EW12124	\$850,00	
4.1	SPOT	11:00AM-TODAY SHO	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 11:27AM (Mo)		TODAY SHOW III (hour 4)	EW12122	\$850,00	
								4050100	
		11/06/12 04:44 PM							



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Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226 Inv Date 10/28/2012 Terms Cash In Advance

Contract 47708 Bill Type Standard

Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:24:06PM

AgM

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 11:27AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12124	\$850,00	
14.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 11:27AM (We)	00:30	TODAY SHOW III (hour 4)	EW12122	\$850.00	
14.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 11:55AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12118	\$850.00	
14.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 11:53AM (Fr)		TODAY SHOW III (hour 4)	EW12118	\$850.00	+
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:21PM (Mo)	00:30	7 News at Noon	EW12124	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:21PM (Tu)	00:30	7 News at Noon	EW12122	\$1000.00	
15,1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:30PM (We)	00:30	7 News at Noon	EW12124	\$1000.00	
15.1	SPOT	20008-7 News at Noo	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 12:21PM (Th)	00:30	7 News at Noon	EW12124	\$1000.00	
15.1	SPOT			10/26/12			1 preempt	\$0.00	Special Report
16.1	SPOT	20008-7 News at Noc	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 12:28PM (Mo)	00:30	7 News at Noon	@\$1000.00 EW12122	#1000 00	
16.1	SPOT	20008-7 News at Noc	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 12:51PM (Tu)	00:30		EW12124	\$1000.00	
16.1	SPOT	20008-7 News at Noc	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 12:54PM (We)	00:30	7 110112 24 110011	EW12122	\$1000.00	-
16.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:49PM (Th)	00:30			\$1000.00	
16.1	SPOT		Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 12:54PM (Fr)	00:30		EW12118	\$1000.00	
17.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-2	10/22/12 12:59PM (Mo)	00:30		EW12126	\$1000.00	
17.1	SPOT		Day, M-1, Tu-1, W-1, Th-1, F-2	10/23/12 1:59PM (Tu)	00:30		EW12124	\$900.00	
17.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-2	10/24/12 1:29PM (We)			EW12122	\$900.00	
17.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-2			Days of our Lives	EW12124	\$900.00	
17.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-2	10/25/12 12:58PM (Th) 10/26/12 12:59PM (Fr)	00:30	,-	EW12124	\$900.00	
17.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-2		00:30		EW12124	\$900.00	
18.1	SPOT			10/26/12 1:46PM (Fr)	00:30	Days of our Lives	EW12126	\$900.00	
18.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 2:55PM (Mo)		DOCTORS Episode: 5031	EW12122	\$600.00	
18.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 2:23PM (Tu)		DOCTORS Episode: 5038	EW12124	\$600.00	
18.1	SPOT		Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 2:26PM (We)	00:30	DOCTORS Episode: 5053	EW12122	\$600.00	
			Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 2:48PM (Th)	00:30	DOCTORS Episode: 5051	EW12118	\$600.00	
18.1	SPOT		Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 2:34PM (Fr)	00:30	DOCTORS Episode: 5041	EW12124	\$600.00	
19.1	SPOT	20189-7 News Today		10/27/12 10:17AM (Sa)	00:30	7 News Today in New England-Sat	EW12124	\$400.00	1
19.1	SPOT	20189-7 News Today		10/27/12 10:49AM (Sa)	00:30	7 News Today in New England-Sat	EW12126	\$400,00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/28/12 9:12AM (Su)	00:30	7 News Today in New England-Sun	EW12124	\$400.00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/28/12 10:26AM (Su)	00:30	7 News Today in New England-Sun	EW12126	\$400.00	
1.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 3:11PM (Mo)	00:30	Family Feud Episode: 12071	EW12124	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 3:22PM (Mo)	00:30	Family Feud Episode: 12073	EW12122	\$600.00	
1.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 3:13PM (Tu)	00:30	Family Feud Episode: 12072	EW12122	\$600.00	
1.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 3:23PM (Tu)	00:30	Family Feud Episode: 12072	EW12124	\$600.00	
1,1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 3:22PM (We)	00:30	Family Feud Episode: 12073	EW12124	\$600.00	
1.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 3:57PM (We)	00:30	Family Feud Episode: 12069	EW12122	\$600.00	
1.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 3:11PM (Th)	00:30	Family Feud Episode: 12074	EW12124	\$600.00	
1.1	SPOT	3:00PM- 3:56PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 3:28PM (Th)	00:30	Family Feud Episode: 12074	EW12118	\$600.00	
1.1	SPOT	3:00PM- 3:56PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 3:15PM (Fr)		Family Feud Episode: 12075	EW12126	\$600.00	
1,1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 3:22PM (Fr)		Family Feud Episode: 12075	EW12124	\$600.00	



WHDH Boston (WHDH)

Media Strategies & Research

11350 Random Hills Rd Ste 670

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627 Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226

Inv Date 10/28/2012
Terms Cash In Advance

Contract 47708

Bill Type Standard

Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:24:06PM

AgM

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.2	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:18PM (Mo)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 Ph	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 4:27PM (Mo)	00:30	7 News at 4	EW12122	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:20PM (Tu)	00:30	7 News at 4	EW12122	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:27PM (Tu)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 4:13PM (We)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 4:17PM (We)	00:30	7 News at 4	EW12122	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 4:15PM (Th)	00:30	7 News at 4	EW12124	\$1200.00	
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 4:29PM (Th)	00:30	7 News at 4	EW12118	\$1200,00	
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 4:09PM (Fr)	00:30	7 News at 4	EW12126	\$1200.00	-
22.2	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 4:28PM (Fr)	00:30	7 News at 4	EW12124	\$1200.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 4:42PM (Mo)	00:30	7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 4:47PM (Mo)	00:30	7 News at 4	EW12122	\$1500,00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:40PM (Tu)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 4:56PM (Tu)		7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:40PM (We)		7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PN	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 4:45PM (We)		7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:41PM (Th)		7 News at 4	EW12124	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 4:47PM (Th)		7 News at 4	EW12118	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:42PM (Fr)		7 News at 4	EW12126	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 4:47PM (Fr)		7 News at 4	EW12124	\$1500.00	
24.1	SPOT	4:59PM-7 News 5-5:	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:13PM (Mo)		7 News at 5	EW12124	\$1800.00	
24,1	SPOT	4:59PM-7 News 5-5:	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:20PM (Mo)		7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:15PM (Tu)	00:30	7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:28PM (Tu)	00:30	7 News at 5	EW12124		
24.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:16PM (We)		7 News at 5	EW12124	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:28PM (We)		7 News at 5	EW12122	\$1800.00	
24.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:14PM (Th)		7 News at 5	EW12124	\$1800.00	
24,1	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:19PM (Th)	00:30	7 News at 5	EW12118	\$1800.00	
24.1	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 5:11PM (Fr)	00:30	7 News at 5	EW12126	\$1800.00	
24.1	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 5:18PM (Fr)		7 News at 5	EW12124	\$1800.00	
25.2	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:48PM (Mo)		7 News at 5	EW12124	\$1800.00	
25,2	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:55PM (Mo)		7 News at 5	EW12124	\$2000.00	
25.2	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:42PM (Tu)		7 News at 5	EW12122	\$2000.00	
25.2	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:47PM (Tu)		7 News at 5	EW12124	\$2000.00	
25.2	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:43PM (We)		7 News at 5	EW12124	\$2000.00	
25.2	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:55PM (We)		7 News at 5	EW12124	\$2000.00	
25.2	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 5:44PM (Th)		7 News at 5	EW12122	\$2000.00	
25.2	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:58PM (Th)		7 News at 5	EW12124	\$2000,00	
25.2	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:42PM (Fr)		7 News at 5	EW12118	\$2000.00	
					55.50	/ HENS OL J	PAATSTSO	\$2000.00	



Media Strategies & Research

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Advertiser Agency Buyer Salesperson WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

Invoice 174226 Inv Date 10/28/2012 Terms Cash In Advance Contract 47708 Bill Type Standard

CO-OP/Order Type No/Normal Package

10/1/2012 - 10/28/2012

Period

Gen. Date 10/31/2012 3:24:06PM

 $\operatorname{\mathsf{AgM}}$

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:57PM (Fr)	00:30	7 News at 5	EW12124	\$2000.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:16PM (Mo)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 6:30PM (Mo)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:11PM (Tu)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 6:30PM (Tu)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:11PM (We)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 6:29PM (We)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:10PM (Th)	00:30	7 News at 6	EW12124	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 6:26PM (Th)	00:30	7 News at 6	EW12118	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:13PM (Fr)	00:30	7 News at 6	EW12126	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 6:28PM (Fr)	00:30	7 News at 6	EW12124	\$2500.00	
27.1	SPOT	6:00PM- 6:30PM	Per week (2),Sa	10/27/12 6:15PM (Sa)	00:30	7 News at 6	EW12124	\$2500,00	
27.1	SPOT	6:00PM- 6:30PM	Per week (2),Sa	10/27/12 6:26PM (Sa)	00:30	7 News at 6	EW12126	\$2500.00	
28,1	SPOT	6:00PM- 6:30PM	Per week (2),Su	10/28/12 6:19PM (Su)	00:30	7 News at 6	EW12124	\$2500.00	
28.1	SPOT	6:00PM- 6:30PM	Per week (2),5u	10/28/12 6:29PM (Su)	00:30	7 News at 6	EW12126	\$2500.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:12PM (Mo)	00:30	Access Hollywood Episode: 4206	EW12124	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:24PM (Mo)	00:30	Access Hollywood Episode: 4206	EW12122	\$2200.00	
29,1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:16PM (Tu)	00:30	Access Hollywood Episode: 4207	EW12122	\$2200.00	
29,1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4207	EW12124	\$2200,00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:11PM (We)	00:30	Access Hollywood Episode: 4208	EW12124	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 7:16PM (We)	00:30	Access Hollywood Episode: 4208	EW12122	\$2200.00	
29,1	SPOT	6:58PM- 7:28PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 7:00PM (Th)	00:30	NBC Nightly News	EW12124	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:25PM (Th)	00:30		EW12118	\$2200,00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:10PM (Fr)	00:30		EW12126	\$2200.00	
29,1	SPOT	6:58PM- 7:28PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:25PM (Fr)	00:30	Access Hollywood Episode: 4210	EW12124	\$2200.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:50PM (Mo)		EXTRA Episode: 19043	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 7:58PM (Mo)		THE VOICE	EW12122	\$2400.00	_
30.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 7:50PM (Tu)	00:30	EXTRA Episode: 19044	EW12122	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 7:55PM (Tu)	00:30	EXTRA Episode: 19044	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 7:28PM (We)	00:30	Access Hollywood Episode: 4208	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 7:56PM (We)	00:30	EXTRA Episode: 19045	EW12122	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:29PM (Th)	00:30	Access Hollywood Episode: 4209	EW12124	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 7:58PM (Th)		30 Rock	EW12118	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:28PM (Fr)	00:30	Access Hollywood Episode: 4210	EW12126	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 7:49PM (Fr)	00:30	EXTRA Episode: 19047	EW12124	\$2400.00	
31.1	SPOT	7:00PM-Access Holly	Per week (1),Sa	10/27/12 7:24PM (Sa)	00:30	Access Hollywood Sat Episode:	EW12124	\$400.00	
12.1	SPOT	7:57PM-THE VOICE	Per week (1),Mo	10/22/12 8:21PM (Mo)	00.30	W842 THE VOICE			
3.1		7:57PM-THE VOICE		10/23/12 8:21PM (Flu)		THE VOICE	EW12124	\$15000.00	
4.1			Per week (1),Tu	10/23/12 9:21PM (Tu)		GO ON	EW12122	\$15000.00	
				10/23/12 3.21FH (1U)	00.30	GO ON	EW12124	\$10000.00	





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Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 11666 10/22 - 10/28 2012 (27411) Local/Political Candidate Agency

11666/

CO-OP/Order Type No/Normal Package

10/1/2012 - 10/28/2012

Period

Gen. Date 10/31/2012 3:24:06PM

AgM

WHDH Boston (WHDH)

Media Strategies & Research

11350 Random Hills Rd Ste 670

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remar	ks
35.1	SPOT	7:58PM- 9:00PM	Per week (1),We	10/24/12 8:19PM (We)	00:30	ANIMAL PRACTICE	EW12124	\$7500.00	-	
36.1	SPOT	9:00PM-Law & Orde	Per week (1),We	10/24/12 9:41PM (We)	00:30	Law & Order SVU	EW12122	\$3000.00		
38.1	SPOT	10:00PM-DATELINE	Per week (1),Fr	10/26/12 10:30PM (Fr)	00:30	DATELINE	EW12126	\$8500.00		
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:22PM (Mo)	00:30	7 News at 11 PM	EW12122	\$3000.00	<u> </u>	
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:31PM (Mo)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:14PM (Tu)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40.1	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 11:29PM (Tu)	00:30	7 News at 11 PM	EW12122	\$3000.00		
40.1	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 11:14PM (We)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40.1	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 11:30PM (We)	00:30	7 News at 11 PM	EW12122	\$3000.00		
40.1	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 11:25PM (Th)	00:30		EW12124	\$3000.00		
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:34PM (Th)		7 News at 11 PM	EW12118	\$3000.00		
40.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:24PM (Fr)	00:30	7 News at 11 PM	EW12124	\$3000.00		
40,1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:33PM (Fr)		7 News at 11 PM	EW12126	\$3000.00		
41.1	SPOT	10:59PM-7 News at 1		10/27/12 11:15PM (Sa)		7 News at 11 PM	EW12126	\$3000.00		
41.1	SPOT	10:59PM-7 News at 1		10/27/12 11:23PM (Sa)		7 News at 11 PM	EW12124	\$3000.00		
43,1	SPOT	11:30PM-7 News at 1		10/28/12 12:21AM (Su)		7 News at 11 PM	EW12124	\$1600.00		
			Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 1:11AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12122	\$1000.00		
43.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 1:22AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00		
43.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 1:35AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00		
43.1	SPOT	12:37AM-LATE NIGH	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 1:13AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00	<u> </u>	
43.1	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 1:23AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00		
44,1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 12:31AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
44.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:47PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00		
44.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:45PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
44.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:56PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00		
44.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 12:07AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
44.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 12:30AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600,00		
44.1	SPOT	11:34PM-THE TONIG	Day, M-2, Tu-2, W-2, Th-2, F-2	10/25/12 12:19AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12118	\$1600.00		
44.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:47PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
44.1	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 12:13AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00		
	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 12:24AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12126	\$1600.00		
	SPOT	10:00PM-PARENTHO		10/23/12 10:31PM (Tu)	00:30	PARENTHOOD	EW12122	\$10000.00		
46.1	SPOT	10:00PM-ROCK CENT	Per week (1),Th	10/25/12 10:43PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	EW12118	\$3200.00		
48.0	SPOT	9:00PM-The Office	Day, Th-1	10/25/12 9:20PM (Th)	00:30	The Office	EW12124	\$10000.00		
			proadcast information show the official program				Gross Total Commission	\$404,350.00 (\$60,652,50)	Total Spots	228
				-			Net Total	\$343,697.50		
NEW -1- H		n 11/06/12 04:44 PM					-			